



✉ mjaybrown77@gmail.com
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SOFTWARE:

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere

MS Office/Google

HTML/CSS

SKILLS:

Brand Identity
Typography
Ad Design
Photography
Drawing/FineArts
Web Design
Social Media
Mac/Windows
Screen Printing
Time Management
Problem Solving
Self-Motivation
Adaptability
Arts & Crafts

EDUCATION:

University of Massachusetts Dartmouth:

Bachelor of Fine Arts in Graphic Design | Sept. 2013 - May 2017

ACHIEVEMENTS:

BFA Senior Exhibition, New Bedford Art Museum | 2017

Chancellor's List: UMass Dartmouth | Fall 2014, Spring 2016

Dean's List: UMass Dartmouth | Fall/Spring 2013, Spring 2014, Fall 2015-16

Junior Design Exhibition, University of Massachusetts Dartmouth | Fall 2015

EXPERIENCE:

August 2019 - June 2020 | Tree-Free Greetings, Keene NH

Web and Marketing Graphic Designer/Coordinator: Create all print and digital marketing materials: sell sheets, email blasts, supplements, catalogs and more. Manage and create content for TFG social media pages (Facebook & Instagram). Maintain, edit and create new elements for the TFG website.

June 2018 - August 2019 | Tree-Free Greetings, Keene NH

Junior/Senior In-house Graphic Designer: Provide all in-house designs, taking on projects including but not limited to: general designs for cards/product, catalog/supplement design, package design, logo design, print file proofing and testing, 3D mock-ups, web design and maintenance, die line creations, sell sheets and more.

May, 2017 - June 2018 | The Daily Hampshire Gazette & The Greenfield Recorder, MA

Graphic Artist/Social Media Manager: Designed ads (print and web), supplement covers, special pages, sell sheets, logos and more. Managed a variety of the newspaper's magazine's Facebook and Pinterest pages as well.

2015 - Ongoing | Freelancer, M-Jay Brown Designs, Greenfield MA

Freelance Graphic Designer: Freelance projects such as logos, flyers, posters designs for the local county fair and an album cover for a local singer and songwriter and other design projects. A variety of designs are also sold on Redbubble.com and I recently launched an Etsy shop!